The Avoco Universal API offers much more flexibility in creating commercial identity solutions

Mix and match API recipes to create all of the identity ecosystem components

Build IDPs, Hubs and Data Stores based on verified high assurance identities

Additional Functionality For Online Banks Using the Avoco Universal Identity API, MyMoney, and Assured Identities

Meeting KYC requirements and beyond using a Universal API approach to build an ecosystem

The Avoco Universal Identity API (UIAPI)

After spending many years in the customer facing identity world, Avoco have moved away from a static product based platform, to a much more flexible Universal Identity API approach.

The UIAPI has the ability to build all of the requirements for an assured identity ecosystem.

Within each component of the API are a number of sub-components. A mix and match of these subcomponents allows you to create products including:

- Identity providers
- Identity hubs
- Personal and corporate data stores

Avoco Trust Platform API and **RESTful API Ecosystem Builder** Identity Provider Protocols - SAML, OpenID Connect Service Protocols - SAML, OpenID Connect, OAuth Authentication - From passwords, to QR Codes, to Risk-based, to Alexa Account Management - Of individual's identity account Personal Data Store - Stores, shares, and manages personal data across services on a user-consented basis Identity Assurance - Verifies identity data using trusted third parties Consent model - Handles user consent to share data, including using blockchain Third Party Service - Document capture, behavioral analysis, metrics, blockchain, etc.

The UIAPI also allows you to easily add in technologies, like blockchain, to provide consent receipts and pseudonymized assured identities, meeting GDPR regulations, whilst building KYC.



Create effective online KYC processes that offer great UX with better security, and verified IDs

Offer verified ID data stores that can offer services including health portals, financial apps, sharing of data with third parties such as accountants, solicitors, and landlords, etc.

Build financial apps using the UIAPI MyMoney to allow P2P payments, financial document sharing and more.

Enhancement Online Banking: MyMoney

Avoco's Universal Identity API can be used to enhance online banking in a number of areas, including:

- 1. KYC and online customer on-boarding: The UIAPI allows you to enhance customer on-boarding in a number of ways:
 - By utilizing pre-existing verified identities, for example identities issued to higher levels of assurance, such as the UK Government Verify IDs
 - By utilizing pre-existing, but low level assured identities, such as Amazon and PayPal IDs – these can be used to bring users into the banking system, after which, additional online checks can be performed, again using the UIAPI
 - c. By performing additional attribute capture and verification checks during a bank account application
 - d. By performing online additional checks and authentication upgrades during applications for loans, mortgages, etc.
 - e. By building in authentication uplift to AML standards this includes risk-based authentication
 - f. Offers many ways to maximise privacy, whilst meeting consent requirements of GDPR
- 2. To build a hub based, data and identity sharing portal for re-use of verified bank IDs within a commercial context. For example, create a bank branded identity hub which can support myriad IDPs, each associated with the bank to be re-used for commercial sector purposes. The hub can also pull in additional attributes, perhaps bank attributes, that can be used to enhance the identities, service the relying parties. In this way, the bank becomes a Identity Prime in a federated identity ecosystem
- 3. Create a branded mobile app that performs a number of financial transactions including:
 - a. Setup associated payment accounts
 - b. Make peer-to-peer payments to

applications, etc.

- individualsc. View and share bank statements with third parties, e.g. for mortgage
- d. Pay for goods using a QR code based service

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Susan's Money		
Sign Out		
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Send money to friends and share financial statements with others Link to a bank account, PayPal or Coinbase		
MyCrowd		\odot
Your crowd lets you add members such as friends and family. You can then send money to them, using Just their mobile phone number		
My Transactions		£
Shows who you sent money to and when		
My Statements	+	S
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Pay for _ purchases (app only)	ł	Ĵ∰
Pay for stuff at participating shops		