

Based in the UK, Avoco Identity builds and implements cloud-based identity assurance platforms for public and private sector organisations around the world, enabling them to provide their stakeholders with verified user-centric identities that can be used to access online services. Avoco's state-of-the-art solutions drive down the cost of providing identity and verification services and enable organisations to build strong customer and citizen relationships. Its products are inbuilt to national online government services, where they combine ease of use with strong identification, security and privacy.

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Federated Login and Verified Online Identity

Online digital identity to empower government, business and consumer cloud Services

iSAML online identity platform as a federated login hub with Single Sign On



- Support for all popular federated login credentials, including Facebook, Twitter, GoogleID, Amazon, PayPal, LinkedIn, etc.
- Ease of entry into your online identity service
- Multi-factor authentication offered with the federated credentials to increase security
- Extensively tested over 10,000 hours
- Plug-in architecture allows any authentication credential service to be integrated

The Avoco iSAML identity platform is a mature and fully tested system which provides extended identity capabilities for governments, business and consumer cloud services. It is a fully compliant SAML 2.0 identity-provisioning platform.

Over recent years we have all built up a repertoire of login credentials to places such as a Facebook, Twitter, Amazon and PayPal.

As these credentials are already established and used regularly, why not then associate those credentials with your verified online identity.

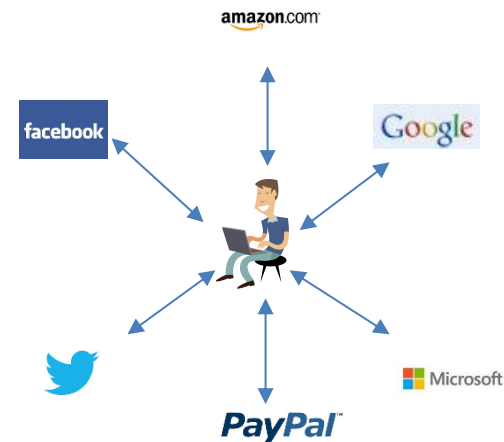
iSAML is a re-usable identity platform which issues a verified identity that is a secure and assured digital ID. Based on standard protocols, it can be used by governments, e-commerce and businesses to allow users to securely access their web services and content. One of the keys to encouraging your user-base to use an online identity is to make the registration process and the subsequent use of that identity easy and intuitive.

What people are used to

We all have a number of web credentials for the most popular online destinations. iSAML takes advantage of pre-existing login credentials by linking them to your verified online identity account.

All of the most popular federated login credentials are supported through protocols such as OAuth, OpenID and OpenID Connect.

Once your online identity is associated with one or more of the federated login credentials, you will be able to use that login when using your identity.



Multiple Authentication, Single Sign On and Federated Login Credentials

iSAML allows the use of 2nd, 3rd and multi factor authentication on top of the use of federated login credentials, thereby strengthening the use of such credentials. For example, Facebook Connect could be used with an SMS PIN, or a Digital certificate, or even a biometric. Using federated login sets the entry bar into your digital identity service low enough to encourage users to setup basic accounts. Once in, users can be offered upgrade paths, adding extra credentials and verification to increase the level of assurance for an individual, whilst retaining ease of entry and acceptance to your service. You also have all of the features of iSAML, including single sign on.