

## Avoco's iGame Trust Platform: Summary of Features

The Avoco iGameTrust platform revolutionises online gaming enabling you and your customer to experience, safe, game play.

The iGame platform is a one stop shop for your compliance needs, whilst at the same time creating a comfortable, seamless and easy experience for your customers. iGame lets you tie in the following capabilities to your online game sites:

- Location awareness of your customers
- Age verification
- Validation of your customers
- Payment handling
- Authentication management
- Utilise device ID
- Extend the use of existing ID's such as social login
- Privacy for users, including remaining anonymous, but verified
- Scalability for mass adoption
- Security
- Single Sign on



<b>Trust</b>	Trust is the ultimate goal of identity, which, after all is about relationships and good relationships are built upon trust. Services needing a person's identity can be assured they are who they say they are; by having users verify themselves during registration. This trust is balanced by offering customers touch points, where they can have access to and control the release of their data. Configurable business rules complete the equation, allowing you to implement your own tailored service that fits your company and your customers' needs.
<b>Location awareness</b>	This facility makes sure your users are in the right place to play. This feature can use either users IP address, or mobile based location services. iGame is intelligent enough to recognise which device the user is on and apply appropriate rules.
<b>Age verification</b>	Age doesn't change, so iGame verifies the customer's age, once, during registration and then uses that data each time they play a game to check they are the right age. This is done seamlessly and with no user friction. It is also privacy enhanced to protect the customer.
<b>Validation and credit limits</b>	iGame, checks your customer is who they say they are during registration. This helps with fraud prevention. Rules can be set so customers based in certain locations or under a certain age, cannot create accounts. Documents such as passports, etc. can be photographed and uploaded and credit limit rules applied depending on the status of those documents
<b>Authentication</b>	Support for many authentication methods and includes single and multiple authentication. Methods include, username and password, social login (e.g. Facebook, Twitter, PayPal, Amazon, etc.) mobile App, SMS text PIN, etc. Online recovery and management of user credentials is fully supported.

<b>Utilise existing social ID's</b>	Extend the use of existing social ID's by tying them to your customers gaming account. During registration, form fields can be pre-populated using the customers social media account and they can use this login to authenticate to your service once registered.
<b>Utilise Device ID</b>	Device ID's can be used to improve usability of your online gaming site as well as add extra security. For example, rules can be set to suppress second factor authentication if the same device has been used to log in with for X number of times.
<b>Payments</b>	Payments can be handled using two methods: 1. Easy pay. Customer clicks to play a game and payment is taken directly from bank of their choice or PayPal without the need to enter and card or other details. No card details are stored. 2. Using credit card or PayPal. Card details are stored in a secure, regulated server
<b>Privacy and anonymous login</b>	Data privacy is an important part of a fully rounded data and identity management system. iGame has a number of privacy and consent models built into the solution, including the ability to anonymise data, whilst still allowing resolution to the owner of that identity if, for example, fraudulent activity has been detected.
<b>Security</b>	It is vital that an individual's identity is secured as much as possible within the bounds of retaining usability. Features such as anti-phishing, GEO-IP anti-fraud, web security measures and multiple authentication support and so on, are built into our products
<b>Elastic scalability</b>	The iGame platform has been built to have expandable scalability using state of the art techniques. You can scale your IDaaS solution to support 1 to a billion+ users.
<b>Single sign on</b>	Allows your users to sign into your website and then seamlessly log into any affiliate site without the need to use their credentials - removing the dreaded password fatigue that plagues us all
<b>Fraud reduction</b>	Our platform has many intrinsic features that help with fraud prevention, including verification of users, many security measures, and full audit capability and so on.
<b>Speed to market</b>	If your organisation is considering building your own IDaaS solution, we can give you the tools to do so. Avoco Identity is at the fore front of consumer facing IDaaS development and with over 10,000+ hours of third party testing, including penetration testing and source code analysis, you can be sure of a robust and flexible solution. The platform is accessible through user facing UI or API's.

If you'd like further information on how to use iGame with your online gaming services contact [info 'at' avocoidentity.com](mailto:info@avocoidentity.com)