

# Using Data

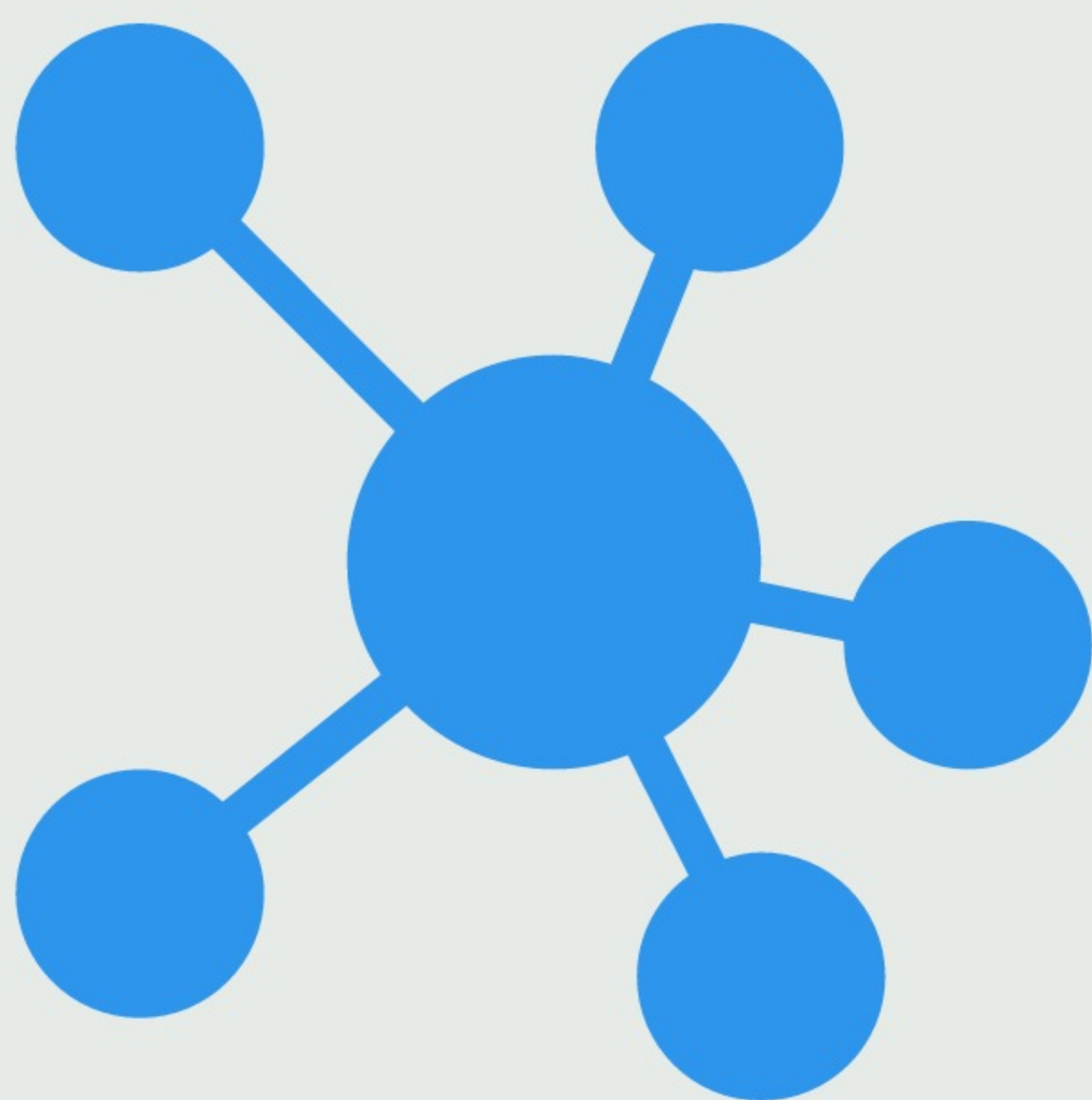
# For

# Tasks

## Avoco Trust Platform

### Use Cases

So much of our online lives rely on accurate and informative data. The Avoco Trust Platform takes data types from myriad use cases and does jobs with that data. Example use cases: Online government services - citizen Age sensitive purchases - protection of minors Legislative compliance - online gaming



### The Data Sources

The Avoco Trust Platform can pull in data from any source to perform the use case needs:

Credit file agencies, government data, social graph and social footprints, commercial data, including, GSMA, postal service, schools, etc.

### Trust Platform

The Trust Platform takes data from various sources based on the needs of the use case.

This data is transformed into verified identities.

The data is persistent, but updateable - rules controlling its use, privacy, and longevity.

The identities can be used as full cross platform/device identifiers or can be used in point cases and mobile apps, such as for marketing, financial transactions, F2F age checks, and so on.



### Tasks - Example 1

Citizen Identity - Data sources, various to verify the person to a level of assurance, task to login to various government services using a single identifier

Consumer Identity - High level of KYC login to online commercial services, create accounts, use mobile apps, handle age sensitive purchase

Bank Identity - Update old accounts to higher level, user friendly, but strong authentication to PSD2 standards

Personal Data Store - handling third party transactions



### Tasks - Example 2

Specific apps for jobs:

F2F age checks - for purchase of age sensitive goods, entry to bars, clubs, festivals, casinos

Location aware apps - for online gambling, marketing to customers