

# Avoco 1-Life

## Personal data control for modern living

Where real life meets digital. Control your life from your device. Interact with services, manage your life, control your IoT, and much more...

[www.avocoidentity.com](http://www.avocoidentity.com)

### Manage your life

Use Avoco 1-Life to manage all aspects of your digital life. Areas include, professional life, services you want to interact with, health, you can even sign into your 1-Life store using voice control through Amazon Echo



### Secure and fast transactions

Get your information verified to let you do fast transactions, like apply for jobs, loans, passports, and so on. 1-Life reduces the risk of identity theft, because you control who you do business with.

### Create value in your service relationships

Instead of getting inundated with junk marketing, tell services what you like. Receive consented marketing from your most loved shops and services.

We are all becoming digital beings. We do many of our day-to-day transactions online, including, applying for loans, passport applications, managing our health data, and even controlling our central heating. All of these things are done as separate processes, but using the same information – our information, our identity, our data. Wouldn't it be great if we could just do this all from one place, at the click of a button?

Avoco 1-Life is a new way of managing your digital life; it lets you keep all of your digital life in one place. Avoco 1-Life has been designed to make sure that both the consumer, and the service using the data, are secure and add value to each other. Avoco 1-Life is about making digitization of services actually work for everyone involved.

Avoco 1-Life is a central place where you store all of your data. But it is more than that. Data is nothing unless it is verified, or checked, against sources that say 'this is real and current'. It is a little like going into a bank and showing your passport – the bank teller can see that the passport photo is you. With online verification checks you can actually be even more stringent than a face-to-face check. You can check for fraud, stolen data, and if the information is current. You can check all sorts of details, like age, financial status, even location. But it is all done with the consent of the consumer.

Avoco 1-Life is split into sections that control different aspects of an individual's digital life. Each, or all, can be used and added as needed. These sections include:

- 👍 **1-Life: MyID** – a person's personal information about who they are that is verified against external data sources
- 👍 **1-Life: MyWork** – a person's professional information. This can be self-entered or taken from sources like Salesforce and LinkedIn
- 👍 **1-Life: MyHome** – The services that you interact with. These could be shops, banks, postal services, lawyers, accountants, etc.
- 👍 **1-Life: MyOffers** - Avoco 1-Life also lets you set up what you like so that your services can send you offers, voucher, and so on
- 👍 **1-Life: MyHealth** – Create your own personal patient portal. You can consent to share data with selected healthcare practitioners, setup medication alerts, and even link to health wearables

Avoco 1-Life also lets you set up 'family members' who can access certain parts of your 1-Life in case of emergencies.

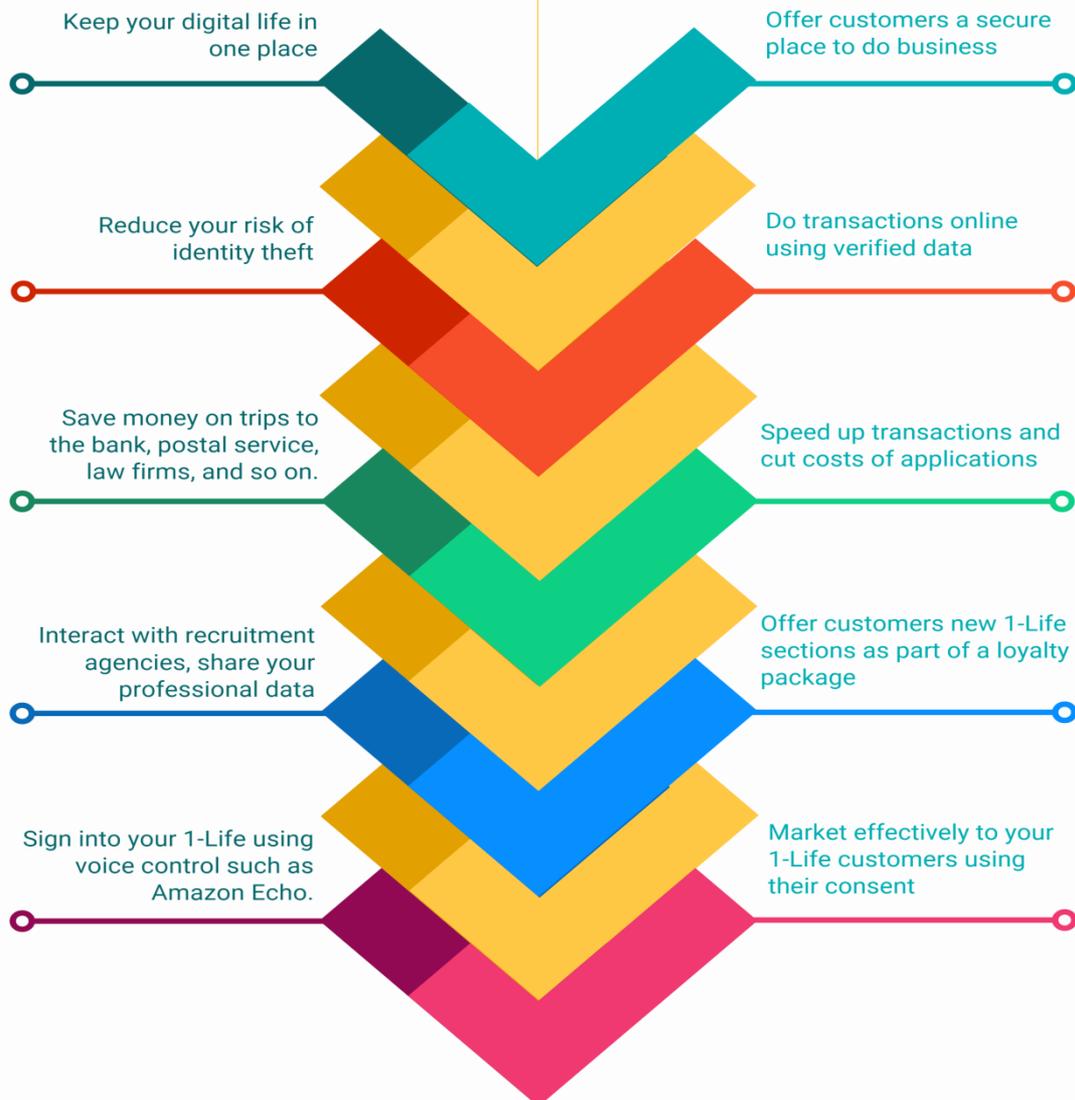
The Avoco 1-Life application lets your customers have a more seamless and interactive online experience.

# Consumer VS. Service

## Avoco 1-Life Benefits

### Consumer

### Service Offering



## OTHER FEATURES INCLUDE:

- 👉 API based to link directly to your own services
- 👉 Use the API to build custom mobile apps
- 👉 Adaptive authentication to increase security and improve usability
- 👉 Full alert system to contact customers by email or text
- 👉 Massively scalable
- 👉 Flexible UI that you can configure to your brand
- 👉 Elastic features, so you can 'upsell' different sections to customers or release sections for loyalty
- 👉 State of the art web security to protect data in accordance with GDPR, HIPPA, etc.
- 👉 Can be federated with existing identity accounts to auto-create a 1-Life account
- 👉 Offers many types of authentication to a 1-Life account, including social media login, Amazon Echo, Mobile app, etc.

## HOW CAN IT BE USED?

Avoco 1-Life can be offered as a service to your customers. You can use it to handle many types of transactions that normally you would need to do, at least in part, offline.

It acts as a central portal to let you communicate directly to your customers in a tailored way. The customer sets up a list of what they like about your service, shopping preferences, news interests, and so on. You can then use those to send selected offers, vouchers and information directly to the customer.

***Avoco 1-Life is 21st century replacement for our lost face-to-face interactions letting you build digital customer bonds.***